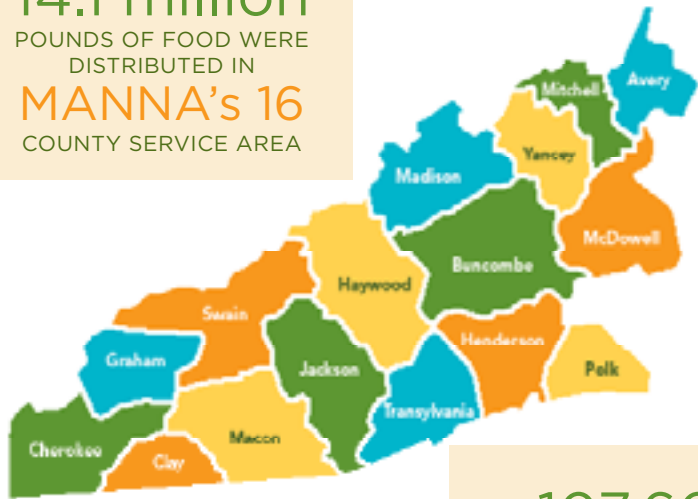




Hunger in America

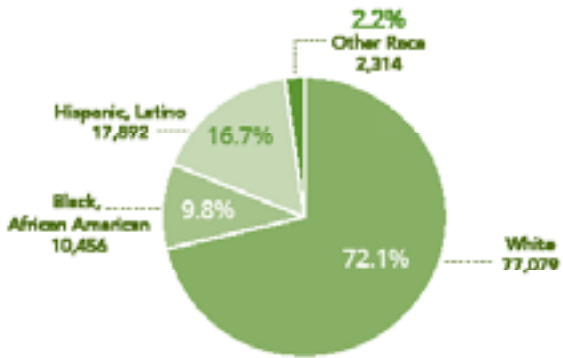
WESTERN NORTH CAROLINA 2014 REPORT

IN FY 2013-14
14.1 million
 POUNDS OF FOOD WERE
 DISTRIBUTED IN
MANNA's 16
 COUNTY SERVICE AREA



107,600
 UNIQUE CLIENTS SERVED IN
MANNA's 16
 COUNTY SERVICE AREA
 IN THE PAST 12 MONTHS

RACE/ETHNICITY



HOUSEHOLD DEMOGRAPHICS

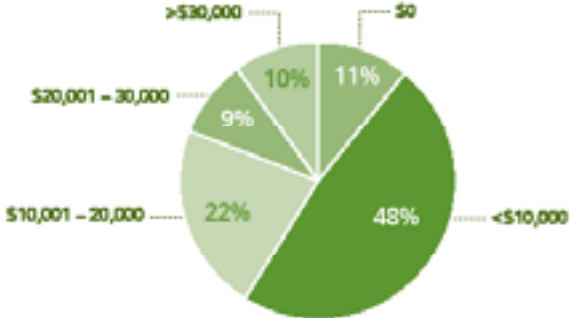
- 73% live at or below poverty level.
- 60% live on less than \$10,000 a year.
- 56% have a member with a paying job in the past 12 months.
- 10% have a full- or part-time student.
- 20% have a member who served in the armed forces.
- 56% participate in SNAP.
- 11% have a grandparent as primary caregiver of grandchildren.

AGE



NEARLY 1 IN 4 HOUSEHOLDS HAVE AT LEAST ONE MEMBER IN POOR HEALTH

INCOME



31%
 OF CLIENT HOUSEHOLDS
 HAVE A MEMBER WITH
Diabetes

55%
 OF CLIENT HOUSEHOLDS
 HAVE A MEMBER WITH
High Blood Pressure

62%
 OF CLIENT HOUSEHOLDS
 HAVE
Medical Bills
 TO PAY

FOOD CHOICES: COST & AVAILABILITY

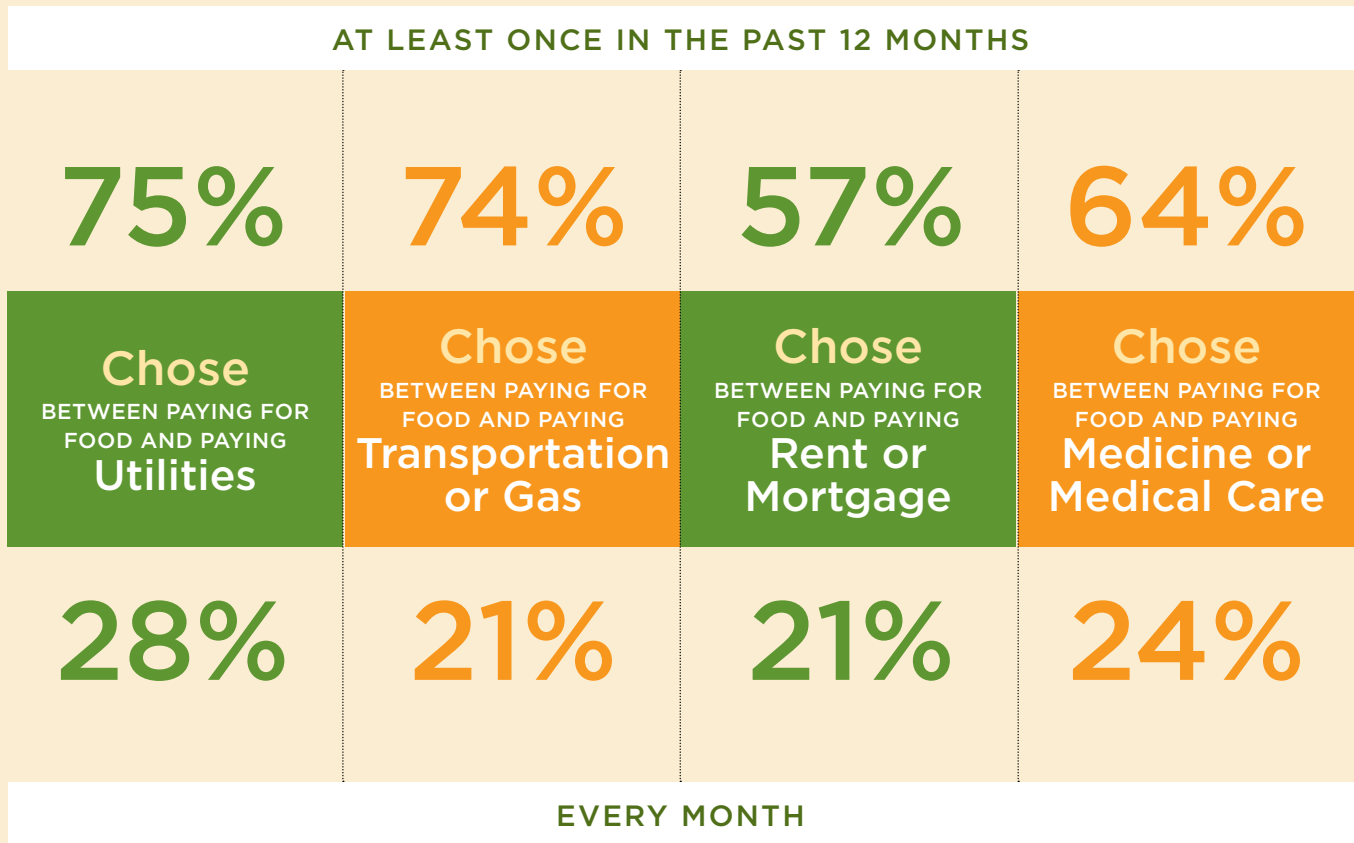
- Nearly 9 out of 10 households report buying the cheapest food available regardless of health as a strategy for getting enough to eat.
- When asked what products they desire that are not currently available at program, the top 3 responses are:

61%
 FRUIT & VEGETABLES

52%
 MEAT & PROTEIN

42%
 DAIRY & MILK

SPENDING TRADE-OFFS: Client households made trade-offs between paying for food and paying for other necessities.



COPING STRATEGIES: With 73% of households living at or below poverty level, clients must employ trade-off strategies in order to put food on the table.

